

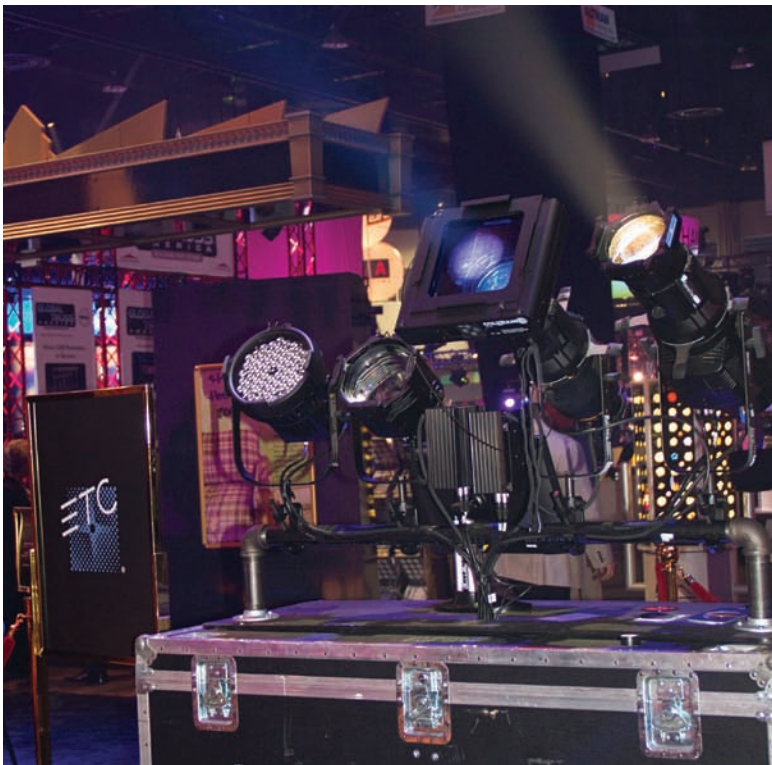


ETC LDI STUDENT SPONSORSHIP

LIGHTING THE WAY TOWARD A BRIGHT FUTURE

ETC (Electronic Theatre Controls) is a global leader in the manufacture of lighting and rigging products. The company was launched in 1975, when as students at the University of Wisconsin-Madison, CEO Fred Foster, his brother Bill and a few friends invented their own lighting control desk. Since then, ETC has integrated into its corporate philosophy the fostering of young talent who will themselves be leaders in the field one day.

The ETC LDI Student Sponsorship is one way ETC accomplishes that goal. The Sponsorship gives a group of deserving students an all-expense-paid trip to LDI, the largest stage-technology tradeshow in North America. The Sponsorship lets recipients go behind the scenes with ETC to see the latest technology, network with peers and industry luminaries and meet prospective employers. It is a unique opportunity to gain experience, make connections and launch a successful career.



HOW TO APPLY

An application is available at

www.etconnect.com/LDISponsorship

and takes about 15 minutes to complete.

You can fill it out electronically or print it out and mail it to ETC at

Electronic Theatre Controls, Inc.

Attn: Pam Florac

3031 Pleasant View Rd

Middleton, WI 53562

WHO CAN APPLY?

Students pursuing degrees in lighting design, theater technology or a related field and will be graduate students or undergraduate seniors at the time of the show are encouraged to apply. From the pool of applicants, ETC selects five students from North America and one international student.

WE LOOK FORWARD TO HEARING FROM YOU!

Americas Tel +1 608 831 4116

Europe Tel +44 (0)20 8896 1000

Asia Tel +852 2799 1220

www.etconnect.com



WHAT DO ALUMNI OF THE SPONSORSHIP HAVE TO SAY ABOUT THE EXPERIENCE?

"LDI was one of the most amazing experiences of my professional and personal life. The amount of new information, networking and lasting friendships that were formed during my attendance will stay with me for the rest of my life. The ETC employees were incredibly friendly and the amount of goodwill and camaraderie within the company was amazing. Being allowed to be a part of that has extended to the rest of my life. I encourage students to apply for this truly unique and extraordinary opportunity."

– Rebecca Beasley, 2010

"The opportunities the scholarship has offered me and the connections I made will serve me very well as I move out into the wider working world of lighting design. It's great to know that companies as big as ETC take the development of young lighting professionals seriously."

– David Johnson, 2012

"I've always been aware of the great family of products that ETC brings to showcase at LDI, but after interacting with these professionals, I saw the strongest element to ETC's continued success. ETC showcases their family, the individuals who constantly strive to provide the users with the best equipment at the best price. ETC has become not only a product line I can count on, exceeding expectations, but now a resource of individuals that I can utilize to improve myself for decades to come."

– Charles F. Perry, 2007

"LDI was a very fruitful experience for my professional development. The backstage tours offered new possibilities of lighting design concepts and problem solving. The ETC student reception introduced us to some of the most important and successful people in the field, who shared their experiences, guided by their advice and opened the door to great possibilities. Meeting the ETC family who are behind the great revolution in the lighting industry was a precious experience. They each helped us understand the key to achieving internal as well as external success. It's a solid foundation for the future."

– Marihan Mehelba, 2007

"Not only did I get to meet the people whose books I've read and referred to countless times, I actually got to speak to them about what to do next. My eyes were opened to the huge number of possibilities available for a lighting designer."

– Porsche McGovern, 2008

"The ETC LDI Sponsorship is a unique opportunity for students to meet professionals in all areas of the lighting industry, including theatrical and architectural design, sales and manufacturing. Not only are there many opportunities to network, there is also time to explore the tradeshow floor and take advantage of the diverse seminars. Overall, it is a great learning opportunity for students interested in working in the lighting industry."

– Jen Goldstein, 2007

THE ETC LDI STUDENT SPONSORSHIP INCLUDES:

- A full LDI conference pass
- An exclusive student reception attended by prominent designers, employers, consultants, educators, journalists and more
- One-on-one mentoring by an industry leader (see below)
- Hands-on demonstrations of the latest ETC equipment
- Interaction with ETC employees
- Invitations to off-site events
- Roundtrip airfare
- Hotel accommodations
- All meals
- ETC swag
- An experience you can't get anywhere else!

ETC MENTORING PROGRAM

ETC pairs recipients of the Student Sponsorship with volunteer mentors from the entertainment industry who can offer advice, encouragement and guidance as students embark on new careers. Mentors and students meet for the first time at LDI and maintain contact for at least a year after the tradeshow.

